

Meeting Notice

Notice is hereby given that the City of Scottsdale Tourism Development Commission will meet at 8:00 a.m. Tuesday, September 20, 2005 at the City of Scottsdale, Pinnacle Conference Room, 7575 East Main Street, Scottsdale, Arizona.

Agenda

**Scottsdale Tourism Development Commission
City of Scottsdale
Pinnacle Conference Room
7575 East Main Street
Pinnacle Room, Scottsdale, Arizona
8:00 a.m. Tuesday, September 20, 2005**


- 1. Call To Order**
- 2. Roll Call**

Ned Sickle, Chairman	Tom Morrow
Margaret Dunn	Sally Shaffer
Jerry Gleason	Gordon Zuckerman
John Holdsworth, Vice Chairman	
- 3. Approval of August 16, 2005 Minutes**
Action Item
(Attachment No. 1)
- 4. Monthly Updates** **Information Item**
Kathy O'Connor, Tourism Development Manager
 - Bed-tax Staff Report (Attachment No. 2A and 2B)
 - Smith Travel Research Lodging Report (Attachment No. 3)
 - Project Status Updates
- 5. Bed Tax Proforma** **Information Item**
Kathy O'Connor; Craig Clifford, Financial Services General Manager
- 6. Year-End FY 2004/2005 CVB Performance Report** **Information Item**
Kathy O'Connor, Tourism Development Manager
(Attachment No. 4A and 4B)
- 7. Scottsdale Convention & Visitor's Bureau Update** **Information Item**
Rachel Sacco, Scottsdale CVB

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| 8. | PF Chang's Rock 'n' Roll Marathon Agreement
Kathy O'Connor, Tourism Development Manager and
Brent DeRaad, Scottsdale Convention and Visitors Bureau
(Attachment No. 5) | Study/Action Item |
| 9. | Five-Year Tourism Development
Strategic Plan Progress Report
Mitch Nichols, Nichols Tourism Group | Information Item |
| 10. | Maricopa County Sports Commission
Mike Sculley and Steve des Georges, MCSC | Information Item |
| 11. | Annual Tourism Development Commission
Retreat Agenda
Kathy O'Connor, Tourism Development Manager
(Attachment No. 6) | Information Item |
| 12. | Items from the floor | |
| 13. | Public Comments | |
| 14. | Adjournment | |

The next meeting is scheduled for Tuesday, October 18, 2005

The Commission cannot discuss or vote on items not on the agenda, including items brought up as Commission comments. If action by the Commission is needed, the item should be placed on the next meeting's agenda to be consistent with the Arizona Open Meeting Law.

 Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Kathy Montalvo at 480-312-7989, or e-mail kmontalvo@scottsdaleaz.gov. Requests should be made as early as possible to allow time to arrange accommodations.